

ONLINE TEAM REGISTRATIONS ONLY

Registration deadline:
**Tuesday,
April 13, 2010
at 10:00 a.m.**

**Please register with payment
as soon as possible to avoid
disappointment.**

**“Leading Our Way Forward”
Supporting Innovative
Classrooms for the 21st
Century Learner**

**9:00 a.m. – 3:30 p.m.
April 19 and 20, 2010**

Cost: \$250.00 per person
(includes lunch and follow-up
webinars provided by
conference keynotes)

Location:
Shaw Conference Center
9797 Jasper Avenue NW
Edmonton

“Leading Our Way Forward”

Supporting Innovative Classrooms for the 21st Century Learner
April 19 and 20, 2010 from 9:00 a.m. to 3:30 p.m.

WHO SHOULD ATTEND: System leaders and their jurisdictional teams – Trustees, Superintendents, Deputy/Associate Superintendents, School-based Principals, Directors of Technology and School-based Leadership Teams

ABOUT THIS LEARNING OPPORTUNITY:

We are preparing our students for a world that is rapidly changing. The educational leaders of today must work to build learning environments that will offer our students the opportunity to develop the skills they will need to meet the challenges of the 21st century. This conference will provide Alberta's school leaders with the opportunity to learn new ways to build 21st century ecosystems in our schools; environments where growth of 21st century skills are available for today's students. To give voice to our student's learning... to prepare them for their future.

The conference will offer a professional learning opportunity aimed at providing leaders with the knowledge and tools to effectively meet the changing needs of the 21st century learner.

Jurisdiction leaders are asked to **attend with their district team** in order to facilitate meaningful collaborative planning. The conference design will include opportunities for “team table talk and planning time” following the keynotes.

This conference will focus on building instructional leadership skills, knowledge and attitudes to:

- Develop and/or enhance a vision and plan for the effective integration of learning technology into the instructional process
- Create implementation plans and approaches
- Monitor, supervise and evaluate the appropriate and effective use of learning technologies in the instructional process

Keynote speakers for this conference include **Bernajean Porter, Jim Hirsch, Julie Evans and Lynell Burmark.**

This conference format is similar to the CASS (College of Alberta School Superintendents) Moving & Improving Conference (keynote speaker followed by workshop then followed by time for jurisdiction teams to build and/or examine their current jurisdiction plan to effectively meet the needs of the 21st century learner through technology integration into the instructional process).

This conference is designed for “team” registrations only. A team must be made up of a minimum of 2 people. The registration fee is \$250.00 per person.

We will only accept online registrations for this conference. All team members must be included in the same online registration. The first name on the list should be the lead contact person. Each subsequent name must be typed on the next line. The system will automatically add the total fee to match the number of people registered.

As this conference is designed for teams, individual registrations will not be processed.

To register your team, please visit the Leadership Workshop Theme on the Programs Page at www.erlc.ca

KEYNOTE BIOGRAPHIES

Julie Evans, CEO, Project Tomorrow

Julie Evans has been a key transformational leader in helping American school systems move beyond connecting schools to the internet to helping them effectively integrate technology into the curriculum. Last year, the former NetDay organization merged with a California-based science education group to become Project Tomorrow. Under Evan's leadership, the group has made its biggest impact through a series of annual surveys called "Speak Up" aimed to collect students, teachers, and parents' views on science, math, and technology, and how to improve education for the 21st century learner. The findings of these surveys have helped shaped education-technology policy at the federal, state and local levels throughout the United States.

Julie Evans offers system leaders the knowledge, theory and rationale for creating a powerful and innovative **vision** for their local jurisdictions.

Jim Hirsch

Jim Hirsch is in his 34th year serving public education and promoting the use of educational technology embedded in student-centered curriculum. During that time he has worked with thousands of teachers and administrators across the United States and Canada to integrate technology into their daily classroom teaching and learning activities. He is the current Associate Superintendent for Academic and Technology Services in Plano, Texas, a district of 54,500 students, directing all curriculum, instruction, fine arts, professional development, special education, instructional technology, and infrastructure/technical support activities for the district.

Jim Hirsch is known for his ability as "a visionary with detail", to take promising technologies and finding practical applications for them in the hands of students and teachers to positively impact achievement. He offers system leaders the knowledge, skills, and tools to effectively **develop and implement a 3-5 year plan** for their jurisdiction that will help to meet the learning needs of the 21st century learner.

Bernajean Porter

Bernajean Porter provides a spectrum of practical tools and services to scale and sustain technology's potential culled from years of national and international experience. Her work reflects belief that technology can accelerate all students in rediscovering their joy and personal success as learners. Bernajean's philosophy of work uses cutting edge organizational processes for building local capacity to translate the power of technology's potential into actual classroom practices for ALL students. She is the author of "Grappling with Accountability 2002: MAPPING Tools for Organizing and Assessing Technology for Student Results", one of several current publications widely used in North America.

Moving groups into new territory requires a combination of powerful dreams, collaborative leadership and group strategies along with exquisite coaching skills to activate the fuel needed to make IT real. "Leading our Way Forward" creates a culture of commitment of moving towards best hopes and vision for excellence even when we don't know how. Effectively engaging and empowering groups increases everyone's ability to deeply and pervasively implement the possibilities of technology use for student results. Bernajean will offer system leaders the knowledge, skills, and tools for **evaluating and monitoring the effectiveness of the jurisdiction's plan** to integrate learning technologies into the instructional practice.

Lynell Burmark

Dr. Lynell Burmark earned her Ph.D. from Stanford University, where faculty and students elected her to receive the Walter Gores Award for Excellence in Teaching. After eleven years of classroom teaching (kindergarten through graduate school) and nine years in administration, Lynell joined the Thornburg Center for Professional Development. She now consults to high-tech companies and school districts, and presents at dozens of conferences every year.

Lynell's research is focused on the fact that literacy of the 21st century is visual: pictures, graphics, images of every kind. It's no longer enough to read and write. Our students must learn to process both words and pictures. They must be able to move gracefully and fluently between text and images, between literal and figurative worlds. Lynell's message will share information about the importance of visual literacy.